



BACK TO SCHOOL/

OPEN HOUSE EVENTS



What are School Open House Nights?

These type of events can be called different names such as Back to School, Open House, Meet the Teacher, etc and are a night at your school where you can meet and promote your pack to other new families. Strengthen your relationship with the school and the school administration by being a part of it!



When are School Open House Nights?

These type of events typically occur at your local school in August.



Tips to be Successful:

- Approach your principal to ask permission to attend. This is an excellent time to offer your Pack to help with a service project, help with flag ceremony or support an event at the school.
- Find out if the open house is Round Robin style or a sit-down meeting format.
 - ◆ If it is Round Robin style where parents roam, you will want to be in a high-traffic area.
 - ▶ Wear your Scout uniform or Pack t-shirt.
 - ▶ Two or more leaders is ideal, so one can pass out information while the others talk to parents.
 - ▶ Present an interesting display: Pack banner, table-top display board (*provided by DBC*), uniform, pinewood derby cars, handbooks, camping equipment, photos or computer with photos/video of activities.
 - ▶ Have an information sign-in sheet to capture name, email and phone. Some of these parents will or will not come to your Sign-Up Night.
 - ▶ Have youth applications or be prepared to send them a link to register online. If a parent is willing, have them fill out the application while they are there. Bring a couple clip boards to make this easy. Be prepared to invite them to either Sign-Up Night or Welcome Night.
 - ◆ If it is a sit-down meeting format, ask if you can address parents for 2-3 minutes. Keep it short and sweet, 2-3 minutes maximum.
 - ▶ Wear your Scout uniform or Pack t-shirt.
 - ▶ Introduce yourself and provide some highlights about your program (*Scout trips, community service, fun events, character building, etc.*)
 - ▶ Give them the date, time and location of your Sign-Up Night.
 - ▶ Tell them where your table will be during the evening and invite them to stop by to learn more.

4 PARTS
To Join
Scout Night

BACK TO
SCHOOL/
OPEN HOUSE

SIGN-UP
NIGHT

WELCOME
NIGHT

MEETING
NIGHT



DAN BEARD COUNCIL, BSA
SERVING GREATER CINCINNATI & NORTHERN KENTUCKY